

# EVERY CONTACT COUNTS

TO STOP THE PRESSURE

Society of Tissue Viability



National Wound Care Strategy Programme

## 2023 Stop the Pressure Week - programme

| Date                                                                          | Time                                                                                | What and links                                 | Event                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Sat 11 Nov                                                                    | 8am                                                                                 | <a href="#">View content and video</a>         | C-O-N-T-A-C-T - Start the <b>CONVERSATION, CONNECT, COMMUNICATE</b> , show that you <b>CARE</b>                                                                                                                       |
| Sun 12 Nov                                                                    | 8am                                                                                 | <a href="#">View content and video</a>         | C-O-N-T-A-C-T - Consider <b>OPTIONS, OBSERVE</b> , discuss, agree                                                                                                                                                     |
| Mon 13 Nov                                                                    | 8am                                                                                 | Video                                          | Why every contact counts - A message from the NHS #4nations Jacqui Fletcher (England), Alex McMahon (Scotland), Mary Frances McManus (N Ireland) and Richard Desir (Wales)                                            |
|                                                                               | 6pm                                                                                 | <a href="#">View content and video</a>         | C-O-N-T-A-C-T - Be <b>NEEDS</b> led, <b>NOTICE</b> what is important                                                                                                                                                  |
|                                                                               | 6.30 -7.30pm                                                                        | <b>FREE Live Webinar - register NOW</b>        | What makes babies and children so much at risk of pressure ulcers? Dr Jeannie Donnelly, Sarah Gardner (Moderator), Sarah Sharpe, Sharon Doyle, Brenda McCann, Kathryn McCullagh, Claire Gardiner and Sue Flavin       |
| Tue 14 Nov                                                                    | 8am                                                                                 | <a href="#">View content</a>                   | C-O-N-T-A-C-T - <b>TEAMWORK, TALKING</b> to people, listening, engaging and <b>TEACHING</b>                                                                                                                           |
|                                                                               | 9am-1pm                                                                             | <b>FREE educational session - register NOW</b> | Fundamentals of pressure ulcer care – Speakers: Paul Hardy and Dr Clare Greenwood                                                                                                                                     |
| Wed 15 Nov                                                                    | 8am                                                                                 | <a href="#">View content</a>                   | C-O-N-T-A-C-T - <b>ASK</b> questions, <b>ADJUST</b> and <b>ADAPT</b> treatment plans                                                                                                                                  |
|                                                                               | 6.30 -7.30pm                                                                        | <b>FREE Live Webinar - register NOW</b>        | Preventing pressure ulcers in people with spinal injury – Every Contact Counts – Speakers: Jacqui Fletcher, Eduarda Eloy, Carol Barraclough, Jennifer Cloughley, Annie Price                                          |
| Thur 16 Nov<br>STOP the Pressure Day                                          | 8am                                                                                 | <a href="#">View content and video</a>         | C-O-N-T-A-C-T - Be <b>CLINICALLY CURIOUS</b> – adjust, <b>CHALLENGE, CHANGE</b>                                                                                                                                       |
|                                                                               | 12pm                                                                                | On-line articles                               | Journal of Tissue Viability – pressure ulcer special edition                                                                                                                                                          |
|                                                                               | 9.30am-4pm                                                                          | <b>FREE study day - register NOW</b>           | Advanced Pressure ulcer prevention and management study day – Speakers: Sarah Gardner (Moderator), Jacqui Fletcher, Heidi Sandoz, Fran Norman and Dr Clare Greenwood                                                  |
| Fri 17 Nov                                                                    | 8am                                                                                 | <a href="#">View content and video</a>         | C-O-N-T-A-C-T - <b>TAKE ACTION</b> , be the change that is needed                                                                                                                                                     |
|                                                                               | 12pm                                                                                | Quiz                                           | Every Contact Counts quick pressure ulcer quiz                                                                                                                                                                        |
| Throughout the week - further information and assets available on our website |  | <a href="#">Competition</a>                    | Submit your pressure ulcer learning resource to win registration and a travel bursary to the EWMA/Society of Tissue Viability 2024 conference 1-3 May                                                                 |
|                                                                               |                                                                                     | <a href="#">Word search</a>                    | Enter on-line and share your result on social media to win a £25 Amazon voucher or print a copy and complete it for fun                                                                                               |
|                                                                               |                                                                                     | <a href="#">FREE resources to download</a>     | <ul style="list-style-type: none"> <li>Email signature graphic</li> <li>Social media graphics sized for Facebook, Twitter, LinkedIn, Instagram</li> <li>A4 and A3 posters - you can add your own logo too!</li> </ul> |

#STOPTHEPRESSURE #4NATIONS #EVERYCONTACTCOUNTS

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