



## £220 Financial Incentives



- Are you pregnant?
- Do You Smoke?

Stopping smoking is the single best thing you can do to protect you and your baby and give your child a healthy start in life.



The Quit Your Way
Pregnancy service
can help and give you
up to £220 via a
store gift card.

## **Financial Incentives**

- £40:
  - » Attending an appointment (face-face/ via telephone),
  - » Setting a quit date
  - » Confirming that you started your quit.
- £60: Smokefree 4 weeks after your quit date
- £60: Smokefree 12 weeks after your quit date
- £60: Smokefree 24 weeks after your quit date

## How to participate

Ask your community midwife to refer you to the QYW Pregnancy service.

Or contact the QYW Pregnancy service directly on:

Phone: 7 0141 201 2335

Text: 07796 937 679

Email: 

Quityourway.pregnancy@ggc.scot.nhs.uk