



NHS Greater Glasgow and Clyde Alcohol & Drugs Health Improvement Team – “SNAPSHOT” September 2021

Dates for the Diary

This year Alcohol Awareness Week runs from 15 – 21 November 2021. The theme is: ‘Alcohol and Relationships’.

Conferences

Alcohol Change UK's annual conference that puts alcohol in context: an opportunity to reflect on the reasons people drink, and the many routes to harm reduction and recovery for a diverse population. The theme for this year's online conference is: “Rebuild and recover: reducing alcohol harm and remaking connections in the post-pandemic world”. For further information on the Programme and to book see below:

<https://alcoholchange.org.uk/events/rebuild-and-recover>

Helplines

There is a free, confidential helpline available to support **older adults** in the UK who may be worried about their drinking, and anyone worried about a loved one over 50.

0808 8010750. The helpline operates between 12.00 – 20.00 Monday to Friday and 10.00 – 16.00 at weekends.

Reading/Research

The National Records of Scotland (NRS) reports deaths caused by alcohol rose by 17% last year to the highest level in a decade:

<https://www.nrscotland.gov.uk/news/2021/alcohol-specific-deaths-in-scotland-increase>

Drinking during lockdown and associated issues:

[Lockdown and liquor... the effects of COVID-19 on alcohol consumption - Ogden - 2021 - Progress in Neurology and Psychiatry - Wiley Online Library](#)

Marketing

The European Centre for Monitoring Alcohol Marketing (EUCAM) has updated its 2010 brochure: The Seven Key Messages of the Alcohol Industry. If you have comments on this brochure or if you have new examples of the alcohol industry's lobbying and marketing activities, please send them by email to EUCAM, the European Centre for Monitoring Alcohol (eucam@eucam.info). To access the brochure please click below: <https://eucam.info/eucam-reports/the-7-key-messages-of-the-alcohol-industry/>

[If you would like to contribute to SNAPSHOT or have any comments please email:](#)