

# **core brief**

## **Daily update**

**(19 September 2025, 9.15am)**

### **Topics in this Core Brief include:**

- You're Invited: ICON Official Launch Presentation
- Let's talk about... webinar: Breaking the Silence on Suicide Prevention
- Organ Donation Week: Shining a light on the need for more ethnic minority donors

### **You're Invited: ICON Official Launch Presentation**

We're delighted to invite staff to the ICON Programme Launch, taking place on Monday 22 September, from 11.00am – 12.00pm, at the QEUH Teaching and Learning Centre. Tea and coffee will be served from 10.30am.

The ICON Programme is being rolled out across NHSGGC to support parents and carers with infant crying. Supported by NHS Scotland, ICON is a simple but powerful message:

- I** – Infant crying is normal
- C** – Comforting methods can help
- O** – It's OK to walk away
- N** – Never, ever shake a baby.

This evidence-based initiative aims to reduce Abusive Head Trauma and improve parental wellbeing by offering clear, supportive guidance to families during one of the most challenging early stages of parenthood.

This event is aimed at midwives, health visitors, family nurse practitioners, all of RHC/paediatrics and GPs and will offer the opportunity to find out:

- How ICON is being rolled out across midwifery, family nurse, health visiting and GP teams
- How you can integrate ICON into your practice
- How you can access resources and information to share with families.

More information about the ICON programme can be found at:  
<https://iconcope.org/news/20250712-icon-week-2025/>

To help us plan accordingly and understand your needs, we kindly ask that you complete the following short survey: [Complete the survey here](#).

Let's work together to protect infants and support carers. We look forward to seeing you there.

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### **Let's talk about... webinar: Breaking the Silence on Suicide Prevention**



This short, compassionate 20-minute webinar shows us how we can all help prevent suicide. We will discuss how to spot someone who might be struggling, how to talk about suicidal thoughts with care and how to connect people with support.

Come to our webinar and help us continue building a culture where staff feel able to support others through thoughts of suicide and where anyone struggling knows they're safe to ask for help.

Please note: if you are currently experiencing thoughts of suicide, do not wait to attend this webinar. Instead, please contact your GP, NHS24 (call [111](#)), Breathing Space ([0800 838 587](#)) or Samaritans ([116 123](#)), or call 999 if you are in immediate crisis.

20 minute staff wellbeing webinar  
Tuesday 30 September, 3.00pm – 3.20pm, MS Teams  
[Book your space here](#)

Sign up for our other upcoming webinars:  
[Let's talk about... Your mental health toolkit](#)  
[Let's talk about... Addressing men's health](#)  
[Let's talk about... Changing habits for the better](#)

Recordings of past webinars can be watched on the [webinars SharePoint](#)

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## **Organ Donation Week:** Shining a light on the need for more ethnic minority donors

As Organ Donation Week approaches (22–28 September), NHSGGC Consultant Dr Radha Sundaram and Lead Nurse Joanne Brooks joined Radio Awaz to raise awareness of the urgent need for more people in Black and Minority Ethnic and South Asian communities to register their organ donation decision.



In Scotland, just 5.3% of people from ethnic minority backgrounds registered as organ and tissue donors in 2022/23. When families of ethnic minority individuals were asked to support organ donation after their loved one's death, only half agreed to proceed.

Radha and Joanne emphasised that while cultural and religious beliefs may influence decisions, there is support and information available to help people make informed choices.

“We understand that people may have questions or concerns about organ donation, whether related to faith, family, or simply not knowing how it works. The Organ Donation Scotland website is a great place to start, and we're always happy to answer questions by email too,” said Radha.

They highlighted two actions everyone can take:

- Record: Whatever your decision on donation, record it on the NHS Organ Donor Register and tell your loved ones too.
- Relay: Tell your loved ones about your organ donation decision will make it easier for them to ensure it is honoured.

The communications team is also keen to hear from anyone in these communities who has registered their donation and would like to be part of the annual campaign to encourage more donor registrations. Email:

[ggc.press.office@nhs.scot](mailto:ggc.press.office@nhs.scot)

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# Be Phishing and Vishing Aware!



Phishing and Vishing are forms of social engineering, a technique used to gain access to private information, often via email. It can cause a huge amount of damage, disruption and distress. To help prevent social engineering attacks at NHSGGC and at home, remember N.E.T.

## No Trust

Verify, via alternative means, the identity of those sending unexpected messages, even if the contacts are known to you.



## Educate Yourself

Complete the Security and Threat module on LearnPro. Check online sources to see if emails, SMS messages or other forms of social engineering attacks are known or commonplace. Remember, educating yourself can protect you in both your work and personal life.



## Think First

Successful attacks generally require a sense of urgency. Stop! Take a moment to reflect and investigate, this can show these attacks for what they are.



Managing technology and data safely and securely is everyone's responsibility throughout NHSGGC.  
For further information, visit: [FAQ---IT-Security-v0.2.pdf](#)

Remember, for all your latest news stories, visit the Staffnet Hub:  
[GGC-Staffnet Hub - Home \(sharepoint.com\)](#)

\*\*\*Staff are reminded to make sure their [personal contact details are up to date on eESS](#).\*\*\*

It is important to share Core Brief with colleagues who do not have access to a computer.

A full archive of printable PDFs are available on [website](#)