

Core brief

Daily update
(16 May 2025, 1.50pm)

Topics in this Core Brief:

- Civility Saves Lives leader Dr Chris Turner
- Leading the Way
- GGC Medicines Update
- Dementia Awareness Week 2025 (DAW25)
- Renfrewshire hold local awards ceremony

Civility Saves Lives leader Dr Chris Turner

As part of our Civility Saves Lives campaign, we want to share the impacts that incivility can have on our colleagues.

In this short TED Talk with Dr Chris Turner, he dives into how incivility, or rudeness, can make it more difficult for us to perform at our best. He explains that when people deal with mild to moderate rudeness, their bandwidth, or ability to concentrate properly and get work done, reduces by a massive 61%. Not only does this have a negative impact on our own job satisfaction, but also on our care for patients.

He also talks about how witnesses can be affected by incivility. After observing an instance of incivility, or rudeness, research shows that witnesses are then 50% less likely to help others and experience a 20% reduction in performance.

You can watch the short talk on YouTube [here](#), and hear from NHSGGC's own Dr Michael Murray on the Civility Saves Lives campaign [here](#).

Leading the Way

While we celebrated International Nurses Day (12 May) and International Midwives Day (5 May) earlier this month, we also celebrated the launch of the Leading the Way 2025-2029, Nursing and Midwifery strategy.

The strategy vision is clear: “All individuals, families, and their carers will experience high-quality, compassionate care, through the transformation of our workforce while ensuring that our staff are respected, valued, and nurtured.”

Nurses from across the organisation enjoyed the celebration event hosted by NHSGGC at Glasgow’s City Chambers bringing our strategic priorities to life including the importance of nurses ‘caring for each other’, a key theme for International Nurses Day this year. Guest speaker, Tim Keogh, author of a Kind Life shared his insights on kindness, wellbeing, and positive leadership.

A great day was had by all, including those who joined local celebrations. Our local teams throughout Greater Glasgow and Clyde celebrated the launch of the Nursing and Midwifery Strategy, volunteering their views and passion to lead the way for the future of nursing. Teams worked collaboratively to ensure that the strategy was available for all Nurses and Midwives and the supported events meant that all staff were included in celebrating the launch

Leading the Way 2025 – 2029 and a link to the Nursing and Midwifery SharePoint, which includes further strategy resources, can be accessed [here](#). Or by scanning the QR code right.



Staff across the organisation enjoyed celebrations



GGC Medicines Update is a series of blogs with important medicines related messages relevant to all healthcare professionals across GGC. Please see below for new blogs and relevant updates.

New blogs

Click on the following links to access the recently published Medicines Update blogs.

- [Lidocaine Plasters – Reducing Inappropriate Prescribing. Update on Progress](#)
- [Patient Safety: The dangers of co-prescribing opioids and benzodiazepines](#)

Updated blogs

Click on the following link to access the recently updated Medicines Update blog.

- [Generic Prescribing: Guidance for Prescribers in NHSGGC](#)

Updates

- [Guideline News March 2025](#)
- [MHRA Safety Roundup April 2025](#)
- [Guideline News April 2025](#)
- [Formulary Update April 2025](#)

All of our blogs can be found on www.ggcmedicines.org.uk and anyone can join our mailing list by contacting us at ggc.medicines.update@nhs.scot

We're also on social media, follow us on: X/Twitter [@NHSGGCMeds](https://twitter.com/NHSGGCMeds)

Dementia Awareness Week 2025 (DAW25)

Each year, Dementia Awareness Week is held with the aim of raising awareness of dementia and helping improve the lives of people with dementia, their families and carers. This year, Dementia Awareness Week runs from the **2 – 8 June** and the theme is "**Every Step**".

"Friendship is a powerful force in the life of a person with dementia. Staying connected, listening, and showing kindness can bring comfort, joy and a sense of belonging. Friends help keep memories alive, reduce loneliness and support people with dementia and their carers. Small acts of friendship – whether a visit, a phone call or a shared moment – can make a world of difference. We can all make sure nobody faces dementia alone."

There is already lots happening during the week - including Dementia Cafes, information stands, spotlight lunchtime learning webinars and "Ask an AHP sessions". If you or your service would like some support to join in and host an event, please contact Christine Steel (AHP dementia consultant) Christine.Steel2@nhs.scot. If you already have something planned and would like to order some resources, please complete this [form](#).

Renfrewshire hold local awards ceremony

Staff in Renfrewshire HSCP have been recognised in their Local Awards, amongst the many winners were:

Innovation of the Year, which went to WiRe Map. The Well in Renfrewshire, or WiRe Map, displays information about the huge range of community groups and activities available across Renfrewshire in a visual and easy to use way.

Employee of the Year was awarded to Linda Murdoch. Linda is very motivated and hard working with an excellent customer focused attitude. She strives to ensure every complainant feels heard, taking the time to talk to people and explain their options, listens and is able to genuinely help and offer good advice and comfort.

Ann-Marie Cumming was announced as Leader of the Year. Ann Marie has proven herself to be an outstanding leader, providing both guidance and unwavering support to her admin team and the wider district nursing team. Her leadership style is characterised by empathy, dedication, and an innate ability to inspire those around her.

Weavers Linn scooped Team of the Year. A core part of our Learning Disabilities Service, Weavers Linn, is a dynamic and progressive service, known for their collaborative spirit and commitment to exceptional service user care. Their innovative approaches to service user progression are balanced by a professional yet fun atmosphere, creating a positive and supportive environment for both staff and service users.

Congratulations to all the winners.



The WiRe Map Team



Linda Murdoch



Weavers Linn Team

Remember, for all your latest news stories, visit the Staffnet Hub:

[GGC-Staffnet Hub - Home \(sharepoint.com\)](#)

Getting the right care is as easy as ABC

A

Ask yourself

Do I need to go out?

For information on treating minor illnesses and injuries from home, go to NHS Inform or download the NHS 24 App.

B

Be aware

There is help on your doorstep.

Your local GP, pharmacy, dental practice and optician offer a range of services.

C

Call 111

If it's urgent, or you're unsure, call NHS 24 on 111.

They'll get you the care you need.

Unless it's an emergency - think ABC before visiting A&E.
For more information: www.nhsggc.scot/rcrp

Staff are reminded to make sure their [personal contact details are up to date on eESS](#).

**It is important to share Core Brief with colleagues who do not have access to a computer.
A full archive of printable PDFs are available on the [website](#)**