

# Core brief

## Message from Jane Grant, Chief Executive (14 July 2023, 1.10pm)

Today, our Chair, Professor John Brown CBE, hosted a visit by Deputy First Minister and Finance Secretary, Shona Robison MSP, to Inverclyde Royal Hospital to hear more about the Compassionate Inverclyde project. The project, led by Alison Bunce, helps tackle issues such as loneliness, social isolation and bereavement and benefits not just our patients and staff in IRH but the wider community. It helps our staff provide person centred care, by ensuring that patients have essential food items for a few days after discharge thus helping to relieve stress and anxiety, while a second project, No One Dies Alone, ensures that someone is present with a patient when nearing the end of life. This award-winning project, which justifiably has had international recognition, is a wonderful example of the important contribution that volunteers make and I would like to thank Alison and her team of volunteers for their support and kindness to our patients.



I was delighted to hear that NHSGGC has, this week, received a Gold Award from the Ministry of Defence Employer Recognition Scheme. The strong relationship between NHSGGC and the UK Armed Forces is greatly valued and of tremendous

benefit to us and this prestigious award recognises our ongoing commitment to those individuals who currently serve, our Reservists and veterans. This award is a terrific achievement and my thanks go to all involved.

My congratulations also go this week to our Communications and Patient Experience Public Involvement Team who have won the UK Digital PR Public Sector Award for their campaign to encourage students to use our 'virtual A&E' via NHS24 and the Flow Navigation Centre. The judges praised the 'intelligent and impactful approach' of the campaign, noting that 'the team's ability to deliver measurable results and create meaningful impact is commendable'. The same award was also a finalist in the Low Budget Campaign Award. Well done to the team!

In other good news, our Recruitment Team have had significant success in their annual campaign to attract newly qualified nurses to NHSGGC. So far, 574 NQNs have accepted contracts and the recruitment process continues for others. In addition, the first of our current cohort of international nurses have now joined us in Scotland and will be starting work soon. In addition, a mass recruitment campaign for domestic staff has also been successful, with 56 new recruits being offered appointments.

Finally, this week, I would like to share some feedback from the support worker of a patient admitted to the Medical Assessment Unit at Royal Alexandra Hospital, who writes: "I would like to thank the nurses of MAU ward in RAH for the wonderful care they gave to a gentleman that I am a support worker for. He has the biggest fear of getting bloods taken and nobody has been able to take bloods for 30 plus years. Today with the fab care, kindness and support from the nurses, they got the bloods." This is a lovely example of person-centred care and my thanks also go to the team in the Medical Assessment Unit.

**It is important to share Core Brief with colleagues who do not have access to a computer.**

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