

Core brief

Daily update

(14 February 2024, 10.30am)

Topics in this Core Brief:

- Update from the Area Clinical Forum

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Update from the Area Clinical Forum

The NHSGGC Area Clinical Forum (ACF) meets six times a year and aims to bring together the knowledge, skills and commitment of the wider clinical community to positively influence patient care. The forum facilitates appropriate professional advice and encourages clinicians to contribute to the planning and delivery of services; serving well to flag potential areas of working together better, and to bring collective solutions to areas of challenge.

Membership spans from leadership within statutory Area Professional Committees: Area Allied Professionals and Healthcare Scientists, Dental, Medical, Nursing and Midwifery, Optometric, Pharmaceutical and Psychology.



A typical meeting welcomes an Executive update, presentations on current strategies and updates from each sub-committee. Professor Angela Wallace is the executive sponsor for the ACF, and the ACF reports into the NHSGGC Board. The strong connection this forges between leadership in the Board and the clinical community warrants the importance the Blueprint for Good Governance places on ACF and its influence.

Our February meeting welcomed doctors Jude Marshall and Malcolm Watson to update around their work as NHSGGC leads on Realistic Medicine and value-based Healthcare. There is much going on to help practitioners better inform patients and enable them to share in decision making, with more tools and guidance available. The ethos around reducing harm and waste, along with tackling

unwarranted variation in practice, makes securing time to practice realistically critical in our challenging times.

Director of Digital Services, Denise Brown, updated the ACF on the NHSGGC Digital Strategy. A huge amount has been achieved, and it is bringing clear benefits to practitioners, patients, and planners. The update was wide reaching and included, for example, work on virtual appointments, electronic patient records, artificial intelligence and digital literacy; all demonstrating how strongly we are delivering as a Board. A focus from ACF members was around ensuring we fully appreciate barriers to digital care, and examples from across professional groups were raised and shared to support Denise and her team.

Our last presentation was from newly in post Deputy Director of Communications, Neil McSeveny, sharing strategy around communications with the public over the winter. The more informed the public is about our services, the better we can all work together to support as many people as possible in receiving the best care, in the right place. We heard about the ABC campaign, to help people know where to go if they need help, as well as how to do their bit to support us when things are really busy. A piece of work, on supporting accessing healthcare awareness amongst students, was also very well received.

Your Professional Committee Chair will be happy to hear from you before our next ACF meeting in April. A big focus is on how we deliver more efficiently, especially in busy and financially challenging times, so please do share any ideas you may have from your area of work!

Getting the right care this winter is as easy as ABC

A
Ask yourself
Do I need to go out?
For information on treating minor illnesses and injuries from home, go to **NHS inform** or download the **NHS 24 App**.

B
Be aware
There is help on your doorstep. Your local **GP, pharmacy** or **optician** offer a range of services.

C
Call 111
If it's urgent, or you're unsure, call **NHS 24** on **111**. They'll get you the care you need.

Unless it's an emergency think ABC before visiting A&E.
For more information: www.nhsggc.scot/rcrp

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