

The Big Conversation



The *Big Conversation* Newsletter

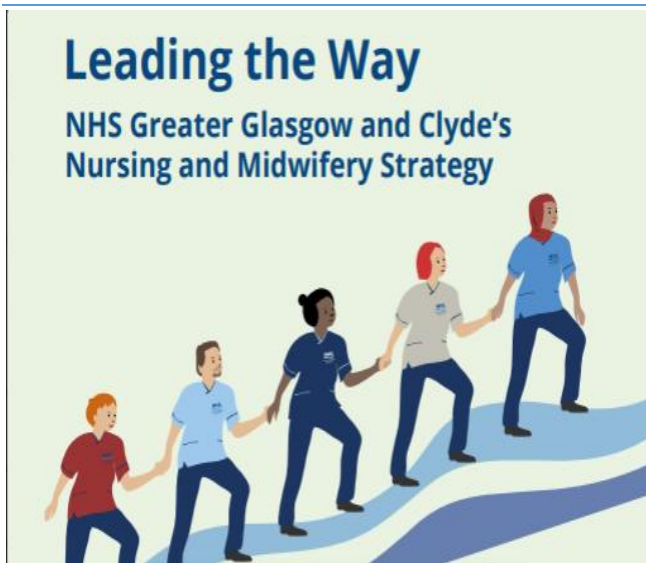
Issue V2 02: May, 2025



***Leading the Way Strategy Event - Tuesday 13th May* email your interest to support**

Leading the Way

NHS Greater Glasgow and Clyde's
Nursing and Midwifery Strategy



The NHSGGC Nursing and Midwifery Strategy will be tabled at the NHSGGC Board Meeting for approval on Tuesday 29th April. The Board Meeting will be held hybrid at the RAH and via Microsoft Teams from 9:30-14:00.

To increase the visibility of nursing and midwifery, we would like to ask as many of you as possible to join [via this link](#); although we do not know the exact time the item will be taken, the Strategy is on the agenda as Item 25 and we would be grateful if you could endeavour to virtually attend for its presentation which we anticipate will be taken around approximately 1pm.

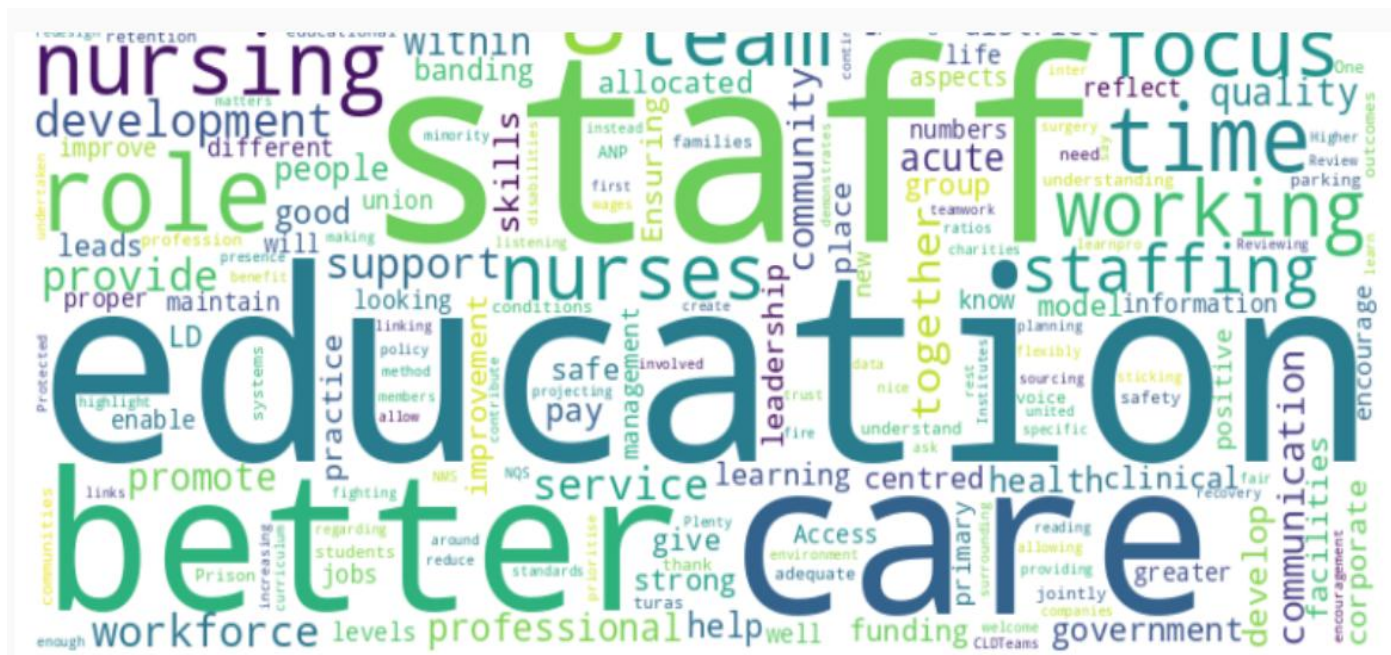
Many thanks in anticipation of your support."

Keeping 'The *Big Conversation*' going

We are excited to share with you what we have been doing since the relaunch of The Big Conversation in April 25.

A huge **thank you** to those of you who have been able to call in and join us on the drop-in sessions on Thu 10th April from 1000-1100 and Tue 15th April 1400-1500. Your feedback and contribution to review and re-energise is continuing to shape our direction and lead the way in the Nursing and Midwifery Strategy. It would be fantastic to have more Champions from every area to drive, encourage and shape the future of Nursing and Midwifery in our organisation. We are committed to keeping the conversation going, listening to each other, and working together to make a lasting impact.

The Leading the Way – Nursing & Midwifery Strategy has been developed through the valuable input gathered from previous Big Conversations. This is a snapshot of key themes from initial feedback:



We have places for Big Conversation Champions to attend and represent the Big Conversation at our Leading the Way celebration. Please simply reply to the email and we can return to you and confirm a place. Please see below for more detail.

Our next step is to ensure its delivery is meaningful, inclusive, and accessible across all areas of our workforce. We aim to have a celebration of this strategy at an all-day event **13th May 2025** – more info to come.

A Call for Champions

The success of this initiative continues to rely on passionate individuals who want to be part of the change. We are supporting a recruitment drive to bring in new champions and re-engage our current champions.

Please consider volunteering to be a Champion. We invite all NHSGGC colleagues to share this opportunity and nominate HCSWs, registered nurses, midwives, and senior staff who are keen to support Leading the Way in the new NHSGGC Nursing and Midwifery Strategy and ongoing Big Conversations in their local teams. We aim to have at least one Champion per team, though larger areas may require more representatives. All are welcome.

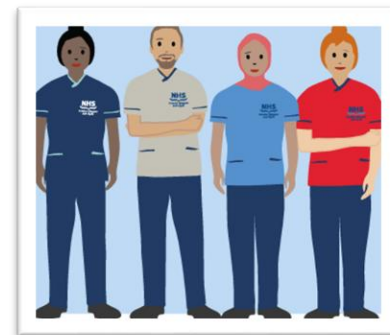
The Big Conversation is a way of engaging all nursing and midwifery staff, ensuring they understand their role in implementing the new strategy and staying involved as we lead the way for the future. Conversations will focus on:

- The Leading the Way' – Nursing & Midwifery Strategy
- How we continue the Big Conversations to optimise the benefits and involve as many nurses and midwives as possible and build a truly inclusive culture.
- How Champions can engage with staff in their areas.
- All areas will be expected to cascade conversations through their local meetings and encourage staff participation feeding back ideas and suggestions to continue to improve.

The Role of a Champion

What our Champions will do moving forward:

- Know their local areas and meetings to help cascade information.
- Receive short training sessions and resources to support them.
- Support or host local conversations.
- Actively encourage colleagues to participate and provide feedback.
- Walk the floor locally to positively promote participation.
- Help capture feedback and share if required.
- Have opportunities to participate in short podcasts.
- Join discussions on feedback and its implications.
- The next Champions meeting will take place on Tuesday 6th May from 1400-1500.



This meeting will share the outcome of the Board presentation from 29th April and provide more detail on the Strategy Event on Tue 13th May at the City Chambers.

If you are interested in being a Champion but unable to attend on Tue 6th May, please contact our email address ggc.bigconversationsfeedback@ggc.scot.nhs.uk

What's coming – What are the Next Steps for The *Big Conversation*?

- ✦ **Events** – Becoming a Champion will give you first access to all events
- ✦ ***Strategy Event on Tue 13th May at the City Chambers***. Champions have been asked to submit a request email to support the event and attend to represent the Big Conversation. This is the activity:
 - Being seated at tables to open, facilitate and encourage the Big Conversation (a full brief will be provided)
 - Encourage feedback to keep the Big Conversation going
 - Positively promote volunteering to be a Champion
 - Share and promote virtual party bags with Strategy resources included - encouraging everyone to get involved in using the contents in their area

The day will include posters, digital resources and pictures. It will be immense fun to be a part of this exciting event.

✦ **SharePoint** – Now refreshed with new information. New MS Forms for feedback are being developed and will be added – your voice counts. More information on the Strategy Event on Tue 13th May 25 will be added after the Board presentation on 29th April: [The Big Conversation](#)

✦ **Feedback Mechanisms** – Champions will help shape how we best communicate the strategy.

✦ **Social Media & Podcasts** – Exploring various forms of social media and short-form content.

To make it easier for teams to participate in the strategy, we are developing a Resource Pack/Toolkit, similar to the concept of a MacMillan Coffee Morning. This will enable teams to celebrate, discuss, and embed the strategy in a way that suits them. The pack will include:

- Posters & Digital Resources
- Ideas for Local Celebrations
- Discussion Guides and Social Media Templates

Please keep talking and sharing your ideas and opinions – in chats with your colleagues and via our email address: ggc.bigconversationsfeedback@ggc.scot.nhs.uk or SharePoint page.

Next Champions Meeting

 **Tuesday, 6th May 2025 – 14:00 to 1500 - [Join the meeting now](#)**

We look forward to continuing to listen to and learn from your feedback.

If you are unable to attend either slot – but interested in being a champion – please get in touch.

We're here. We're listening. Join *The Big Conversation*.

Thank you.

