

The Big Conversation



The Big Conversation Newsletter

Issue V2 01: April 1st 2025

The Big Conversation



Leading the Way

NHS Greater Glasgow and Clyde's
Nursing and Midwifery Strategy

Your contribution through the Big Conversations has been used to build our "Leading the Way" Nursing & Midwifery Strategy.

More info to come soon.



We are now looking for our Champions to get involved again in the next stage of the exciting journey of 'The Big Conversation.'

Welcome to the Relaunch of 'The Big Conversation'

We are excited to announce the relaunch of The Big Conversation. The Big Conversation was instrumental in shaping our strategy, and now we are looking forward to bringing it to life with you—our champions, teams, and colleagues.

This initiative is not just about the past—it's about shaping the future of nursing and midwifery in our organisation. We are committed to keeping the conversation going, listening to each other, and working together to make a lasting impact.

The Leading the Way – Nursing & Midwifery Strategy has been developed through the valuable input gathered from previous Big Conversations. Pending Board approval in April, the strategy will set the direction for the next five years. Our next step is to ensure its delivery is meaningful, inclusive, and accessible across all areas of our workforce. We aim to have a celebration of this Strategy on 13th May 2025 – more info to come.

A Call for Champions

The success of this initiative relies on passionate individuals who want to be part of the change. We are launching a recruitment drive to bring in new champions and re-engage our current champions.

We are looking to recruit more volunteers from all of our nursing families to act as Champions for our Big Conversations. We invite NHSGGC colleagues to share this opportunity and nominate HCSWs, registered nurses, midwives, and senior staff who are keen to support the launch of Leading the Way—the new NHSGGC Nursing and Midwifery Strategy—and ongoing Big Conversations in their local teams.

We aim to have at least one Champion per team, though larger areas may require more representatives. All are welcome.

The Big Conversation is a way of engaging all nursing and midwifery staff, ensuring they understand their role in implementing the new strategy and staying involved as we lead the way for the future.

The initial conversations will focus on:

- The Launch of 'Leading the Way' – Nursing & Midwifery Strategy
- How we continue the Big Conversations to maximise their benefits and involve as many nurses and midwives as possible.
- How Champions can engage with staff in their areas.
- All areas will be expected to cascade conversations through their local meetings and encourage staff participation.

The Role of a Champion

What our Champions will do moving forward:

- Know their local areas and meetings to help cascade information.
- Receive short training sessions and resources to support them.
- Support or host local conversations.
- Actively encourage colleagues to participate and provide feedback.
- Walk the floor locally to promote participation.
- Help capture feedback if required.
- Have opportunities to participate in short podcasts.
- Join discussions on feedback and its implications.



We are inviting current and potential new champions to come along to one of the below meetings as part of the relaunch (invites to follow)

- **Thursday, 10th April 2025 – 09:00 to 10:00**
- **Tuesday, 15th April 2025 – 14:30 to 15:30**

If you are interested in being a Champion but unable to attend – please contact our email address
ggc.bigconversationsfeedback@ggc.scot.nhs.uk

What's coming? Next Steps for 'The Big Conversation'

✦ **SharePoint Refresh** – We are currently refreshing and updating the online platform to support ongoing engagement – [[GGC - Nursing & Midwifery - Home](#)]

✦ **Launch Events** – Supporting with launching and spreading awareness of the strategy.

✦ **Feedback Mechanisms** – Champions will help shape how we best communicate the strategy.

✦ **Social Media & Podcasts** – Exploring various forms of social media and short-form content.

This is an ongoing conversation and as you continue to tell us what matters to you we are collating the themes and this will contribute to the ongoing big conversation.

To make it easier for teams to participate launching the strategy, we are developing a Resource Pack/Toolkit, similar to the concept of a MacMillan Coffee Morning. This will enable teams to celebrate, discuss, and embed the strategy in a way that suits them.

The pack will include:

- Posters & Digital Resources
- Ideas for Local Celebrations
- Discussion Guides
- Social Media Templates

Please keep talking and sharing your ideas and opinions – in chats with your colleagues; and through the [feedback form on StaffNet](#) or via our email address: ggc.bigconversationsfeedback@ggc.scot.nhs.uk.

First Champions Meetings

📅 **Thursday, 10th April 2025 – 09:00 to 10:00** - [Join the meeting now](#)

📅 **Tuesday, 15th April 2025 – 14:30 to 15:30** - [Join the meeting now](#)

We look forward to continuing to listen to and learn from your feedback.

If you are unable to attend either slot – but interested in being a champion – please get in touch with nmahp

We're here. We're listening. Join *The Big Conversation*.

Thank you.

