



The Big Conversation



Feedback Fridays:

The Big Conversation Newsletter

Issue 17: 22nd December 2023 - 19th January 2024.

The Big Conversation



Happy New Year and welcome to the 17th Issue of The Big Conversation newsletter. We hope that you all had an enjoyable time over the festive period and would like to take the opportunity to thank all the amazing staff who were working. We look forward to continuing our great conversations with you all this year.

This issue of the newsletter will look at the progress of the ongoing strategy and our upcoming Key Theme's Newsletters. Read on to find out more....



STRATEGY UPDATE/NEXT STEPS

Following our discussions from the festive session with the Chief Nursing and Midwifery group, the writing group has lots of feedback and ideas to include in the ongoing strategy development. The group are working hard to produce the best possible final strategy, which of course will take time, but we will continue to keep you updated. We hope to be able to share some of their progress with more of you as soon as possible to ensure the strategy is right for everyone.



NURSING AND MIDWIFERY STRATEGY PROMO VIDEO

Throughout 'The Big Conversation' staff were clear that they would like the final N&M strategy product to be something visual and accessible to all. We are pleased to say that Nursing and Midwifery Leaders have listened to this feedback and decided to create a Nursing and Midwifery Strategy Promo Video to sit alongside the strategy and help to bring it to life. This video will highlight the wide diversity of Nursing and Midwifery roles and the incredible value Nurses & Midwives bring to our community every day. Filming is complete and we can't wait to see the final version, which will be part of the strategy launch.





CONTINUING THE CONVERSATION ...



While we have paused our Roadshows to concentrate our efforts on winter pressures, 'The Big Conversation' continues! We are keen to keep engaging with all staff and to maintain the safe space to share ideas/thoughts that 'The Big Conversation' has created and to do this we'll dedicate the next five newsletters to in-depth explorations of the Key Themes you identified. Every fortnight, we'll release a special edition focused on one theme, starting with workforce in the next issue. We will examine specifics of what staff have told us they would like to see and how you can improve this theme locally in your area.

We know that there is already so much amazing work taking place that links to these themes and we are keen to showcase this within these Key Theme Newsletters. Therefore, we need you all to start talking again! Have you recently adapted or piloted something in your area linked to workforce? Or does your team have a story around this theme you would like to share? Tell us about it on the form below to be featured in our Workforce edition.



Workforce



Recruitment
Retention
Students
Education

[Tell us your Workforce Stories here.](#)



MOVING FORWARD – WHAT’S NEXT



While we continue developing the Nursing and Midwifery Strategy, we ask for your continued support and would like to assure you that this is not the end of The Big Conversation. The opportunities that this project has created for staff to engage with each other are too valuable to lose.

Let's keep The Big Conversation going!

Thank You and How to Find Out More

Lastly, there's a PowerPoint presentation available for all staff to access which provides the key themes in addition to the initial slides which give detailed information on the purpose and aim of *The Big Conversation*. You can access the presentations at the following links:

[The Big Conversation - What is it all about?](#)

In addition, we have created a slide deck of resources:

[Big conversation Resources](#)

How to Get Involved?



Please keep talking and sharing your ideas and opinions – in chats with your colleagues, or via our email address: ggc.bigconversationsfeedback@ggc.scot.nhs.uk. Please get in touch with us at ggc.bigconversationsfeedback@ggc.scot.nhs.uk or via the feedback form on

The Big Conversation is moving forward....

Please continue to check Staff net for updates on The Big Conversation. Our newsletters have now moved to fortnightly the next one will be **on the 2nd of February**.

We're here. We're listening. Join *The Big Conversation*.



Thank you.

